

Regulations on use of www.kartkipelnezycja.pl website and participation in “Send A Card Full of Life” campaign

§ 1 General provisions

1. The organiser of “Send a Card Full of Life” campaign (the “Campaign”) is Polish National Committee for the United Nations Children’s Fund UNICEF, with its registered seat at Pl. Defilad 1, 00-901 in Warsaw, KRS 0000107957 (the “Organiser”).
2. The Campaign lasts from 23 November 2009, 00:01, until revoked.
3. Within the framework of the Campaign the participants shall have the opportunity to register UNICEF card on www.kartkipelnezycja.pl website (the “Website”) being the property of the Organiser and to use the aforementioned site.

§ 2 Participation in the Campaign

1. Every person who shall accept the following Regulation can be the participant of the Campaign.

§ 3 Rules and the course of the Campaign

1. The aim of the Campaign is to promote UNICEF charity cards. The participants of the Campaign can register their UNICEF card on the Website and send it to the person they choose. Every following participant sends received cards further and register them at the same time (indicating following localizations of the cards) on the Website with the use of the 18-digital password.
2. In order to participate in the Campaign, one has to buy or receive the UNICEF card, register it on the Website providing only the following data: city, postal code and country, for the purpose of identification of the approximate localization of the Participant, and a nickname (nick), which shall not be name or surname of the contestant, and to accept this Regulation of the Campaign.
3. Providing the abovementioned data by the Participant is voluntary.
4. Every person who is registering a card has a chance to enclose a comment to the profile as well as video and graphic files (or links to these files), to which she/he owns the rights. It is forbidden to enclose comments, video files and photographs and other graphic files including contents that in any way violate the law, include pornographic contents, propagate fascism, nazism, communism, call for racial, ethnic or religious hatred, insult religious feelings and other that are in contradiction to decency.
5. It is forbidden to promote the Campaign on websites with contents that in any way violate the applicable law, include pornographic contents, propagate fascism, nazism, communism, call for racial, ethnic or religious hatred, insult religious feelings and other that are in contradiction to decency.
6. Comments added by the Participants cannot include advertisement contents.
7. It is also forbidden to send unordered correspondence including information regarding the action (so called SPAM)
8. The Organiser of the Campaign reserves the right to remove the contents aimed by the users to be published on the website, if the contents violate the Regulations.
9. Due to the fact that data provided during the registration is not personal data, the participant has no opportunity to modify or to change it.
10. Persons who violate the provisions of these Regulations shall be excluded from participation in the Campaign.

§ 5 Final provisions

1. The Participant, while registering the UNICEF card, agrees to make available all the comments, video files, photographs and other graphic files enclosed during the registration on the websites regarding the Campaign (website of the Campaign on facebook.com, flickr.com, youtube.pl, unicef.pl).
2. Provisions of the Regulations do not refer to the external websites, to which links are included on the Website of the Campaign.
3. The Organiser bears no responsibility for any interferences or brakes in operation of technical application, with the use of which the Campaign is run, caused by force majeure, particularly for a delay in communication caused by overloaded telecommunication lines.
4. Participation in the Campaign, as applicable to these Regulations, at the same time means agreement to the provisions of these Regulations. These Regulations are available in the registered office of the Organiser and on the website www.kartkipelnezycja.pl.
5. The Organiser reserves the right to make any modifications of the provisions of the Regulations, provided that the introduced changes do not violate any laws obtained by the Participants within the course of the Campaign. The altered Regulations apply from the moment of its publication.